



Wyoming Outdoor Council

2024 IMPACT REPORT

Solid Ground A MESSAGE FROM THE DIRECTOR

Dear <<financial household salutation>>,

It's been a tumultuous 2025 so far, as a new administration prioritizes energy development over any other use of our public lands and new challenges arise almost daily. A lot has changed since 2024. But acknowledging how much we were able to achieve together in the past year is still important. Perhaps it's critical, as we look to the road ahead.



In 2024, because of your support, strong organizational leadership, and leveraging a transformational gift, WOC is better positioned to face whatever lies down the road. We added two new departments, Tribal Conservation and Organizing. And we invested in core program areas, including legal and government relations, water, public lands, and our ability to share timely updates and engaging events in pursuit of a community that collectively rises to the challenges and opportunities ahead.

Your continued support serves as the bedrock of our conservation efforts — and sustains the solid ground our team of advocates stand upon amid the tumult. Thank you for your continued support and meaningful engagement on behalf of Wyoming for today and future generations!

Carl Fisher
Executive Director





In 2024, YOU MOVED MOUNTAINS for Wyoming's lands, waters, wildlife and communities.

With your support, we ...

- ★ **HELD STRONG FOR THE RED DESERT.** You spoke up tirelessly for a Wyoming treasure, helping us convene industry, grazing interests, and others on the governor's Rock Springs task force. Together, we fended off the most damaging proposals.
- ★ **ACHIEVED KEY POLICY WINS.** You helped ensure the state's budget contained a plan to protect the beloved Kelly Parcel. You also shut down attacks on rooftop solar and urged decision-makers to approach nuclear waste storage with the caution it deserves.
- ★ **EQUIPPED LOCAL LEADERS FOR THE CHALLENGES AHEAD.** At the first-ever Climate Leadership Retreat, you enabled nearly 30 grassroots advocates from across Wyoming and the Wind River Reservation to discuss community-first strategies to combat climate change.
- ★ **STOOD WITH TRIBAL NATIONS.** You defended Eastern Shoshone and Northern Arapaho Tribal sovereignty by supporting their efforts to protect tribal lands from harmful legislation, including the Pilot Butte Conveyance Act. You also recognized that hearing from tribal leadership about their needs is crucial for repairing past wrongs and building a stronger future.
- ★ **EASED THE JOURNEY FOR PRONGHORN.** The Sublette Pronghorn herd, Wyoming's largest, faces ever-growing threats — but you pushed the vital process of migration corridor designation forward.
- ★ **MET THE MOMENT FOR SOLAR WHILE PROTECTING WILDLIFE.** You demanded a responsible approach to clean energy development — and your advocacy garnered important protections for wildlife in the BLM's updated Western Solar Plan.
- ★ **BUILT BRIDGES FOR COLLABORATION.** From the Bridger-Teton forest planning process to countless other campaigns, we're stronger together. Our partner summit of 14 local and national conservation organizations showed just how true this is.
- ★ **PROTECTED FUTURE SOURCES OF DRINKING WATER.** Your support was crucial in the EPA's denial of a proposal to inject oil and gas wastewater into the Madison Aquifer. Now, millions of gallons of drinking water remain untainted for future use.

- ★ **CONNECTED COMMUNITIES TO CRITICAL PROGRAMS.** You recognized how transformational more than \$100 million in funding would be for low- and moderate-income Wyoming households — and you made sure communities and state officials had the information they needed to access these energy efficiency rebates.



BUILDING RESILIENCE FOR SHIFTING TERRAIN

How we invested your support in 2024

Thanks to the success of the Give Wyoming Campaign and a generous multi-year gift from the G.O. Forward Foundation, **2024 saw WOC positioned to greatly strengthen its impact** — not just in the short term, but for many years to come.

During executive director Carl Fisher's community visits across the state, you shared **what matters most to you**. With your generous, diverse insights, and a comprehensive strategic planning process, we set out to shape **a bold plan to strengthen WOC's team** of experts and advocates.

It was clear there was a need for better understanding of tribal issues and priorities across all segments of Wyoming conservation. WOC's **Tribal Conservation Team** emerged to meet this need. Our **Organizing Team** was formed to meet another need — that of a stronger community presence across the state. (Already, this team is empowering hundreds of citizens to take action on everything from protecting migrations to keeping the country's nuclear waste out of Wyoming.) Finally, the roles of **public lands program manager** and **legal and government relations director** were created to enhance our ability to coordinate diverse interests on challenging issues and strengthen our presence in state and federal governments.

Our new team is a direct response to the shifting terrain we tread over and an investment in the future. In 2024, you helped ensure that our mission-driven work is not just a response to today's challenges but a long-term, resilient effort — and a commitment to generations to come.



HOW WE USE OUR FUNDS

The impact you make by **POWERING** our mission via conservation programs: **\$1,177,862**

The impact you make by **SUSTAINING** our mission via administration and management: **\$392,616**

The impact you make by **AMPLIFYING** our mission via fundraising: **\$306,141**

TOTAL EXPENSES: \$1,876,619

The 2024 capital expenses for completing our new office and **FOREVER HOME**: **\$639,806**

To view our tax forms, please visit qrco.de/WOC_reports or scan this QR code. 





THE ROAD AHEAD

The context for our work has changed dramatically since January 2025: Old threats, like the effort to transfer all public lands to the state, have reared their ugly heads with new vigor. New challenges arise at a staggering pace, from indiscriminate mass layoffs of public lands stewards, to the degrading of the EPA's basic purpose of protecting clean air and water, to the open defiance of court orders to release funding that would support the communities that need it most.

Thanks to you, we're as ready as we can be to meet these threats, both the ones we know of as well as the ones we don't, from multiple angles. We've expanded our capacity even as we sharpened our focus and expertise in key areas. And our **soon-to-be-released strategic plan** will guide every decision we make to maximize the impact on our mission. **With your support, we're ready to respond quickly, collaboratively, and effectively** — no matter what lies on the road ahead.

We can't do it without you.

In the coming months, we'll share invitations to several community gatherings hosted by members like you to talk about the road ahead. I'll join Carl and Carlie Ideker, WOC's organizing director, to talk about our new strategic plan, learn how you'd like your voice to be heard, and ask for your continued support — which will allow us to continue digging in, standing together, and challenging the increasingly bold threats facing Wyoming!



Tyler Cessor
Development Director

THERE'S MORE THAN ONE WAY TO BE INVOLVED

- ★ Would you like to discuss **WOC's road ahead** and how you can support it?
- ★ Will you tell us what **impacts or outcomes** you'd like to see for Wyoming's environment and quality of life?
- ★ Will you **volunteer** for a project or committee?
- ★ Would you like to **connect with an organizer** about taking action on the issues that matter most to you?
- ★ Would you like to **host a fundraiser** in your community for WOC?

Share how **you** would like to get involved on the road ahead.
Scan the QR code or send us the slip inside this report!



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Protecting Wyoming's environment and
quality of life now and for future generations.